

June 9, 2022

Maximize your Time with the Top 10 Marketplace Search Techniques

Thursday, June 23 – 2:00 PM ET (60 minutes)

Have you ever searched for titles in Marketplace and wondered:

- What's the difference between street date and on sale date?
- · What IS a street date?
- · Why does this search allow Publisher Account, Publisher, and Imprint?



Join OverDrive's Training team to learn 10 techniques to maximize your collection development time by using advanced search features in Marketplace.

In this live webinar, you will learn how to:

- Identify and use key fields in Marketplace's advanced search tool.
- · Apply filters and "sort by" options to access key content quickly.
- Use the advanced search field for shopping, collection management, and curation.

This session will benefit public library, professional, and academic partners who are responsible for title selection and collection development or management.

Register Today

New weeding improvements in OverDrive Marketplace

OverDrive Marketplace now supports account-level weeding. Consortia and Advantage accounts can independently weed their own copies of titles. Weeding a title at the consortium level will not impact the title at the Advantage level and vice versa.

With this change, search results and title details pages provide greater visibility into a title's weeded status. Additionally, Advantage accounts can set up their <u>own automatic weeding plans</u>. Unweeded titles can continue to gather holds. This helps to prevent patron frustration. As with your <u>Advantage Plus plan</u>, automation makes it easier to stay on top of your Advantage collection.

Details:

 We assigned the Weeding permission to Advantage account users who have all four following permissions: Purchasing, Shopping, Curate, and Reports. These users can access the Weeding tool from the ADMIN menu.

- Users can only weed copies of titles purchased by the account associated with their Marketplace login.

 An Advantage account cannot weed copies purchased by the consortium and vice versa.
- Users cannot weed individual copies. If a title is weeded by an account, all owned copies will be weeded for that account.
- Both consortia and Advantage accounts can purchase titles regardless of that title's weeded status in another account.
- If a title was weeded before this update, its status has not changed.

Note that a title weeded because it is no longer available for purchase may be available in a newer edition. Your Content Specialist, listed on the Support tab in Marketplace, can move holds from the old edition to the new one after you purchase it.

Watch this <u>brief training video</u> for an overview of the weeding process, and feel free to bookmark and share <u>this Marketplace Help article</u>. Your account team is available for questions.

Thank you for being a Bridges member library!

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